

**WHAT
STOPS YOU FROM
BECOMING
an
ENTREPRENEUR..?**



Maradona Chalwe



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What Stops You From Becoming An Entrepreneur?

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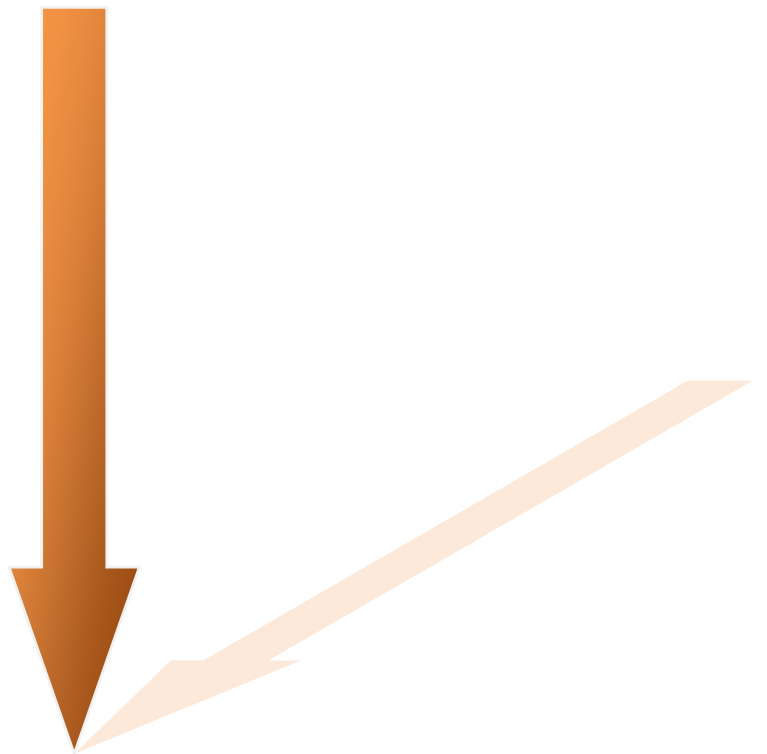
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Why, What and Who Stops You From Becoming An Entrepreneur?

What stops you from becoming an entrepreneur when others are taking the leap of faith and succeed us entrepreneurs while you stay for months and years without ever having the gut to venture, to begin your entrepreneurship?

Most people have dreams, vision, goals, desire, and a plan to become entrepreneurs, they know what they are supposed to do, but fail to do what they are supposed to do to become entrepreneurs?

Why? Here are the reasons why?



Chapter 1 > Fear of Failure

A thought comes in your mind, what if I don't make it? Entrepreneurship is not a promised venture as a job is, there only two options in becoming an entrepreneur; It's either you don't arrive where you are going or you arrive where you are going, and they're both choices.

“Too many of us are not living our dreams because we are living our fears”
– Les Brown

And fear of not arriving is what stops many people from becoming entrepreneurs, and that's why most people prefer going after a job simply because a job is a promised destination when you leave school, though today jobs are a move to suicide.

The difference between individuals who make it to become entrepreneurs and those not is that those who become entrepreneurs see failure as an opportunity to grow and win from, see failure as stepping stones to reaching their desired dream as an entrepreneur; while those who do not make it in living entrepreneurship see failure as an end to the road, as a problem, and others quit, give up in their pursuit of their dreams because it has taken more time or their too many problems in the process of pursuit of their dreams; while many never get themselves up again when they are down.

It is pushing forward one more step that makes a few individuals achieve entrepreneurship, and it is failing to try once more mainly in trying times that stop most individuals from becoming entrepreneurs, the problem is others don't even try at all.

Failure For An Entrepreneur Means?

F = Forwarding

A = Ambitions

I = Intelligently

L = Lesson

U = Understanding

R = Responsibility

E = Enthusiasm

For an entrepreneur; failure means forwarding your ambitions intelligently with a lesson and understanding, with responsibility and enthusiasm to your desired dreams, ideas or destination. An entrepreneur is not afraid of failing, but not failing is what an entrepreneur is afraid of. That's why failure is an option to success for an entrepreneur, not failing.

“Success is the ability to go from one failure to another with no loss of enthusiasm” – Winston Churchill

Chapter 2 > Fear of Losing of Money

What if I lose my savings?

What if I lose my salary?

What if I lose other my friends or family money?

No one walk up one day and built a successful business without any loss of some money. The richest entrepreneurs have lost some money before, have miscalculated, over calculated some money before, but that never stopped their journey of being an entrepreneur; in fact that problem inspired them more to go forward and become as they are entrepreneurs today.

Some entrepreneurs have lost some money through being sued in courts, others through made unsold products and services, while others through stupidity, and others through not having knowledge of what they were doing, and others through relationships, but these mistakes never stopped them from getting up again and push forward more times. Every real entrepreneur will tell you that losing is part of winning, and to become a winner in any field you must be willing to fail first. Every entrepreneur has lost some money to make it to where they are today.

“To become a winner in any field of life; you must first be willing to fail first”

– Maradona Chalwe

I am not saying that if you want to become an entrepreneur you have to loss some money, no! All am saying is such situations happen in the entrepreneurship world; just prepare to pick up that responsibility if such happens.

What Stops You From Becoming An Entrepreneur?

It is the fear of failure and loss of money often holds people from becoming entrepreneurs and starting a business. The secret lies in being able to break through the fear and unlock the limiting beliefs to create the life of your dreams.

Chapter 3 > Fear of Being Different To Society

Some of us we know how society has conditioned people to do things as they are done and have been done without ever having the guts to question why we do what we do. And if trying to do anything that society does not do, you are a threat to society. Society here means your family, friends, school, and religion environmental beliefs, including most government beliefs.

Society which is the combination of school, religion, more especially school has conditioned people to fit in; meaning if everyone is doing

“It does not mean if a government can provide a job that means you should become an employee simply because in your family everyone has become one?”

it, then everyone must do it. If you do what not everyone else is doing, then you do not fit into that society, and because most people have been conditioned already from school to fit in with what everyone else is doing for example becoming an employee, they just follow what everyone else is doing, and if they have an idea to become different from rest, that subconscious conditioning from school of being and

doing the same thing like everyone else stops them from being different even if they already have a different idea in their consciousness mind.

It does not mean that if everyone else is doing it then it is right, no! you are not here to do what everyone else is doing, you are here to create your own life, your own dreams, do your own thoughts, not other people's things, you are here to live your own life, your own

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different life from everybody; that's why you were born with your own mind, not everyone's mind.

It's not a sin to be different from everyone, I never hear a body saying am sinning because I don't look like everyone else; you might wonder why most people are always wanting to be, do and look like everyone else. If you are always doing what everyone else is doing, when are you going to do your own thing? If you are not living your life, who is going to live your life? That's why entrepreneurship will give you the opportunity to do your own thing and live your own life, not everyone's life, but your own life. Entrepreneurship means serving humanity by your own difference.

“Life is personal, but the problem is that most people are others” – Maradona Chalwe

As said the reason why most people fail to become entrepreneurs is because they always want to be doing the same things everyone else is doing in their society like most employees, and the fact is that employees are served jobs, not employee serving jobs.

This is why most people do not become entrepreneurs because they are overly concerned with what other people think about them and serve them. Get this point, people don't think about you, what you think and do is what makes you think people are thinking about you when in reality you are the one who made them to think about you. No one thinks about you, you make people think and do to you your own thinking; by the way you portray yourself to your world.

“People don't think about you. You make them think about you” - Maradona Chalwe

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Point: In a society where majority of the people are raised to do what everyone else is doing will perceive you a threat when you decide not to do what everyone else is doing.

Point: A society where everyone else is doing the same things is a limited society, and nothing kills great ideas more than a society of friends, family, schools, and religion that does the same over and over without ever questioning why they do what they do, this is a society with small ideas and limited imagination.

That's why when you evaluate our societies, the majority of people, in fact 90% of the people are employees, raised to become employees and believe being an employee is a way of life. And if you say I want to become an entrepreneur in an environment of employees, don't expect the yes or everyone especially people with an employee mentality to agree with you, no!

There two reasons why people especially those with employee mindset say you can't do something or you can't become an entrepreneur;

- 1. They say you can't do that even if you are doing what they say you cannot do, not because you can't do it but because they can't do it.**
- 2. They say you can't do it because they don't know what you are doing.**

Stay away from people with small ideas and limited imagination if you desire to become an entrepreneur. Entrepreneurship means being different, doing things different, and thinking different. That's reason why you should never being scared of being different to society, from everyone else. And remember that one way to live your own life is to become an entrepreneur. Be different and live your own life.

Chapter 4 > Lack of Ability To Delay Gratification

Most people never become entrepreneurs simply because they want a project needing to take 5 years to take 5 months, which actually doesn't work like that. I came to begin writing better after 6 years of writing flunk after flunk articles. For me that writing flunk articles was a learning lesson to get better every day I wrote, today I can write better and am still even improving more every day that comes.

“Even the best can be made better”

Every new day is an opportunity to become more better with my writings as a writer.

Some years back a grown up boy told me he admired my writings, and would like to pursue writing too, I advised him to take at list a minimum of 5 years to improve himself as a writer, the boy said that's too long for him, I told him then try some other things that would be much easier to do for yourself, all maybe just go to school, I have never heard from that boy up to date.

No entrepreneur just walk up and became a successful entrepreneur; they had to vision, plan, prepare, research for a long-term period of time, months and even years before their ideas became a success on the market place. Great entrepreneurs are not built in short-term – great entrepreneurs are built in long-term.

Warren Buffett put it this way, “No matter how great the talent or efforts, some things just take time. You can't produce a baby in one month by getting nine women pregnant”, so is entrepreneurship.

Many people don't become entrepreneurs or quit to become entrepreneurs in the journey simply because they lack the long-term perseverance and lack the long-term focus of their entrepreneurship

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dreams and ideas. It is very difficult to delay short-term immediate self-gratification in favor of a greater long-term entrepreneurship reward; that's why most people choose to become employees, because an employee is short-term.

Most people never become entrepreneurs, simply because they fear to fail, fear to lose money, fear to be different and lack the ability to delay the short employee gratification in order to enjoy the long-term entrepreneurship rewards. Sacrifice for today, in order to enjoy more after 5 years is easier said than done for the many people.

It's also not lack of money that stops an individual from becoming an entrepreneur, its oneself, in fact "In fact most people earn more than enough money to build big businesses, but they never do; this is a pure evidence that you don't need money first to start a business or become an entrepreneur, you need yourself first".

"The secret lies in being able to break through the fear and unlock the limiting beliefs to create the life of your dreams"

– Tony Robbins

Chapter 5 > The School-System

The problem with school is that its only trainings kids to become employees, meaning slaves of the few rich people and future customer tax payers of the government. School does not train students to become entrepreneurs; that's why most people never become or will never become entrepreneurs because they have been trained to become employees only.

School only trains kids to believe the only way to a successful life is through school, without school you are nothing, that's why many people pursue school as if it's the road that lead to heaven, but end up finding hell, ask a retired person who never planned his lifetime, but only believed in a job as a way to a successful life, will explain how it feels to retire broke after working so hard for many years at a job only to retire with a peanut butter pension?

Moreover, if you want to raise poor kids in your home just make your child believe school is the only key to success in life, and you don't need to do any more work, and see how poverty has become a lifestyle for many families in this world.

Everyone is born rich, but school trains people to be poor. The philosophy of the school-system training way is to create more employees and not entrepreneurs, that's why most entrepreneurs never get to finish school, simply because the entrepreneur world and school world are totally different worlds.

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It's been an honor to serve you and I hope I can continue to be of support.

For Your Creation To Living Wealthy

Maradona Chalwe

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