

**What
Stops You**
From Becoming
An Entrepreneur?



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Why, What and Who Stops You From Becoming An Entrepreneur?

What stops you from becoming an entrepreneur when others are taking the leap of faith and succeed as entrepreneurs while you stay for months and years without ever having the gut to venture, to begin your entrepreneurship? Most people have dreams, vision, goals, desire, and a plan to become entrepreneurs, they know what they are supposed to do, but fail to do what they are supposed to do to become entrepreneurs? Here are the reasons why?

Chapter 1

Fear of Failure

A thought comes in your mind, what if I don't make it? Entrepreneurship is not a promised venture as a job is, there are only two options in becoming an entrepreneur;

“It's either you don't arrive where you are going or you arrive where you are going”.

And fear of not arriving is what stops many people from becoming entrepreneurs, and that's why most people prefer going after a job simply because a job is a promised destination when you leave school, though today jobs are a move to suicide.

The difference between individuals who make it to become entrepreneurs and those not is that, those who become entrepreneurs

see failure as an opportunity to grow from, see failure as stepping stones to get near to their desired dream as an entrepreneur; while those who do not make it us entrepreneurs see failure as an end to the road, as a problem, and that's why they never get up again when they fail. It is going forward one more step that makes a few individuals become entrepreneurs, and it is failing to try once more in trying times that stop most individuals from becoming entrepreneurs.

Failure For An Entrepreneur Means?

F = Forward

A = Ambitions

I = Intelligently

L = Lesson

U = Understanding

R = Responsibility

E = Enthusiasm

For an entrepreneur; failure means forwarding your ambitions intelligently with a lesson and understanding, with responsibility and enthusiasm to your desired destination. An entrepreneur is not afraid of failing, but not failing is what an entrepreneur is afraid of. That's why failure is an option to success for an entrepreneur, not failing.

“Success is the ability to go from one failure to another with no loss of enthusiasm” – Winston Churchill

Chapter 2

Fear of Losing of Money

What if I lose my savings?

What if I lose my salary?

What if I lose other people's money?

No one walk up one day and built a successful business without any loss of some money. The richest entrepreneurs have lost some money before, have miscalculated, over calculated some money before, but that never stopped their journey of being an entrepreneur; in fact that problem inspired them more to go forward and become as they are now great entrepreneurs most of them are today.

Some entrepreneurs have lost some money through being sued in courts, others through made unsold products and services, while others through stupidity, and others through not having knowledge of what they were doing, and others through relationships. But these mistakes never stopped them from getting up again and push forward more times. Every real entrepreneur will tell you that losing is part of winning, and to become a winner in every field you must be willing to fail first. Every entrepreneur has lost some money to make it to where they are today.

I am not saying that if you want to become an entrepreneur you have to loss some money, no! All am saying is such situations happen in the entrepreneurship world; just prepare to pick up that responsibility if such happens.

It is the fear of failure and loss of money often holds people from becoming entrepreneurs and starting a business. The secret lies in

being able to break through the fear and unlock the limiting beliefs to create the life of your dreams.

Chapter 3

Fear of Being Different To Society

Some of us we know how society has conditioned people to do things as they are done and have been done without ever having the guts to question why we do what we do. And if trying to do anything that society does not do, you are a threat to society.

Society which is the combination of school, religion, and government have conditioned people to fit in; meaning if everyone is doing it, then everyone must do it. If you do what not everyone else is doing, then you do not fit into that society, and because most people have been conditioned already from school to fit in with what everyone else is doing for example becoming an employee, they just follow what everyone else is doing, and if they have an idea to become different from rest, that subconscious conditioning from school of being and doing the same thing like everyone else stops them from being different even if they already have a different idea in their consciousness mind.

It does not mean that if everyone else is doing it then it is right, no! you are not here to do what everyone else is doing, you are here to create your own life, your own dreams, do your own thoughts, not other people's things, you are here to live your own life, your own different life from everybody; that's why you have your own mind.

“Life is personal, but the problem is that most people are others”

– Maradona Chalwe

Entrepreneurship means serving humanity differently. That's why the reason most people fail to become entrepreneurs because they always want to be doing the same things everyone else is doing in the society.

That's why also that most people do not become entrepreneurs because they are overly concerned with what other people think about them. Get this point, people don't think about you, what you tell them you want to do, is what makes you think their thinking about you when in reality you are the one who made them to think about you. No one thinks about you, you make people think about you; by the way you portray yourself to your world.

“People don't think about you. You make them think about you”

– Maradona Chalwe

Point: In a society where majority of the people are raised to do what everyone else is doing will perceive you a threat when you decide not to do what everyone else is doing.

Point: A society where everyone else is doing the same things is a limited society, and nothing kills great ideas more than a society of friends, family, schools, and religion that does the same over and over without ever questioning why they do what they do, this is a society with small ideas and limited imagination.

That's why when you evaluate our societies, the majority of people, in fact 95 – 97% of the people are employees, raised to become employees and believe as being an employee as the only way to live life. And if you say I want to become an entrepreneur in an environment of employees, don't expect everyone especially people with an employee mentality to agree with you, no!

There two reasons why people especially those with employee mindset say you can't do something or you can't become an entrepreneur;

1. They say you can't do that even if you are doing what they say you cannot do, not because you can't do it but because they can't do it.
2. They say you can't do it because they don't know what you are doing.

Stay away from people with small ideas and limited imagination if you desire to become an entrepreneur. Entrepreneurship means being different, doing things different, and thinking different. That's reason why you should never being scared of being different to society, from everyone else. One way to live your own life is to become an entrepreneur. Be different and live your own life.

“Do different like the way you are different from everyone”

– Maradona Chalwe

Chapter 4

Lack of Ability To Delay Gratification

Most never become entrepreneurs simply because they want a project needing to take 5 years to take 5 months, which actually doesn't work like that. I came to begin writing better after 6 years of writing flunk after flunk articles. For me that writing flunk articles was a learning lesson to get better every day I wrote, today I can write better and am still even improving more every day that comes. Every new day is an opportunity to become more better with my writings as a writer.

“Even the best can be made better”

Some months back a grown up boy told me he admired my writings, and would like to become a writer too, I advised him to take at list a minimum of 5 years to himself as a writer, the boy said that's too long for him, I told him then try some other things that would be much easier to do for yourself. I have never heard from that boy up to date.

No entrepreneur just walk up and became a successful entrepreneur; they had to vision, plan, prepare, research for a long-term period of time, months and even years before their ideas became a success in this world. Great entrepreneurs are not built in short-term – great entrepreneurs are built in long-term.

Warren Buffett put it this way, “No matter how great the talent or efforts, something just take time. You can't produce a baby in one month by getting nine women pregnant”, so is entrepreneurship.

Many people don't become entrepreneurs or quit to become entrepreneurs in the journey simply because they lack the long-term perseverance and lack the long-term focus on their entrepreneurship dreams and ideas. It is very difficult to delay short-term immediate

self-gratification in favor of a greater long-term entrepreneurship reward; that's why most people choose to become employees.

That's why most people never become entrepreneurs, simply because they fear to fail, fear to lose money, fear to be different and lack the ability to delay the short employee gratification in order to enjoy the long-term entrepreneurship rewards. Sacrifice for today, in order to enjoy more tomorrow which is easier said than done for the many people.

“The secret lies in being able to break through the fear and unlock the limiting beliefs to create the life of your dreams”

– Tony Robbins

Author: “The Giant Within”

Chapter 5

The School-System

The problem with school is that it only trainings kids to become employees, meaning slaves of the few rich people and the government. School does not train students to become entrepreneurs; that's why most people never become entrepreneurs because they have been trained to become employees. Everyone is born rich, but school trains people to be poor. The philosophy of the school-system training is to create more employees not entrepreneurs.

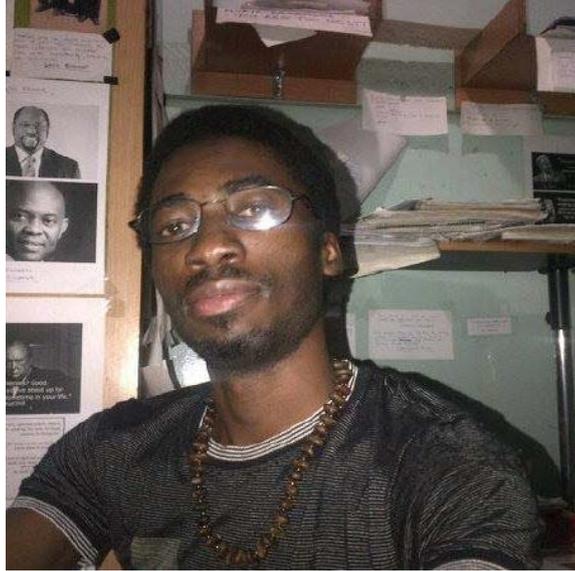
It's been an honor to serve you and I hope I can continue to be of support.

For Your Creation To Living Wealthy

Maradona Chalwe

Chairman of Board: Rich Trainings Institute.

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Author's Other Books

[Knowledge To Riches; What the rich people do to live rich that the poor and middle-class people don't do.](#)

[The 4 School-System Myths; What Your Child Will Never Learn In School.](#)

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